

Proxy Annual Sustainability

Corporate Report Design

Herring



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Despite these strong headwinds, impressive achievements made in 2019 have better positioned us to face the challenges that lie ahead.

Our investments in production technology and our focus on cost reduction are key to our success. We are currently developing LNG export terminal projects in the United States and Canada having combined aggregate design production capacity of 20 MTPA, with expansion options, utilizing our patented OSMR® liquefaction technology.

LNG PROJECTS

West Head LNG Project
Alberta, Canada
8-12 mtpa LNG export terminal

Magnolia LNG Project
Louisiana, USA
8 mtpa or greater LNG

WE ARE CURRENTLY DEVELOPING LNG EXPORT TERMINAL PROJECTS IN THE UNITED STATES AND CANADA HAVING COMBINED AGGREGATE DESIGN PRODUCTION CAPACITY OF 20 MTPA, WITH EXPANSION OPTIONS, UTILIZING OUR PATENTED OSMR® LIQUEFACTION TECHNOLOGY.



TALOS ENERGY

Safer processes

Our safety culture is a core element of our operations. We are currently developing LNG export terminal projects in the United States and Canada having combined aggregate design production capacity of 20 MTPA, with expansion options, utilizing our patented OSMR® liquefaction technology.

“The high requirements for safety, the long lead times, and the need for the right people in the right places to make the most of our technology are all challenges we must overcome to bring our projects to life.”

“We don't create a good process safety management plan to be compliant with regulations or check a box. We create it to do it right and care about each other, our communities, and the environment.”

— Paul Garbrielt



IN THIS REPORT

- Letter from the Chief Executive Officer
- Executive Performance Statistics
- Our Operating Values
- Culture Matters
- Forward Leadership
- Talent
- In Our Community
- Giving Back
- Our Process
- Recycling
- Zero Waste
- Gas Recovery Systems
- Flare's Carbon Footprint
- Oilfield Waste
- Governance and Ethics
- GHG Disclosure
- Anti-Bribery and Corruption
- Anti-Money Laundering
- Related Disclosures (GRI)

11 | Annual Performance Materials

2019 Annual Report

Natural Resource Partners L.P.

2019 Annual Report

EOG Resources

Culture drives

2018 Global Stewardship Report

Schlumberger Limited

Schlumberger

People. Products. Plants.

Sustainability Report / 2018

ASCEND

AVE OF LNG



It's Your Story

Communication plays such a large part in any company's success and you have to decide what story you want to share with your stakeholders. Corporate reports are a touchpoint that you can use to help convey your brand's mission and vision. The purpose of any report is to share your brand's unique story. We work with you to share that message.



ASCEND PERFORMANCE MATERIALS
2018 Sustainability Report






SCHLUMBERGER LIMITED
2019 Annual Report

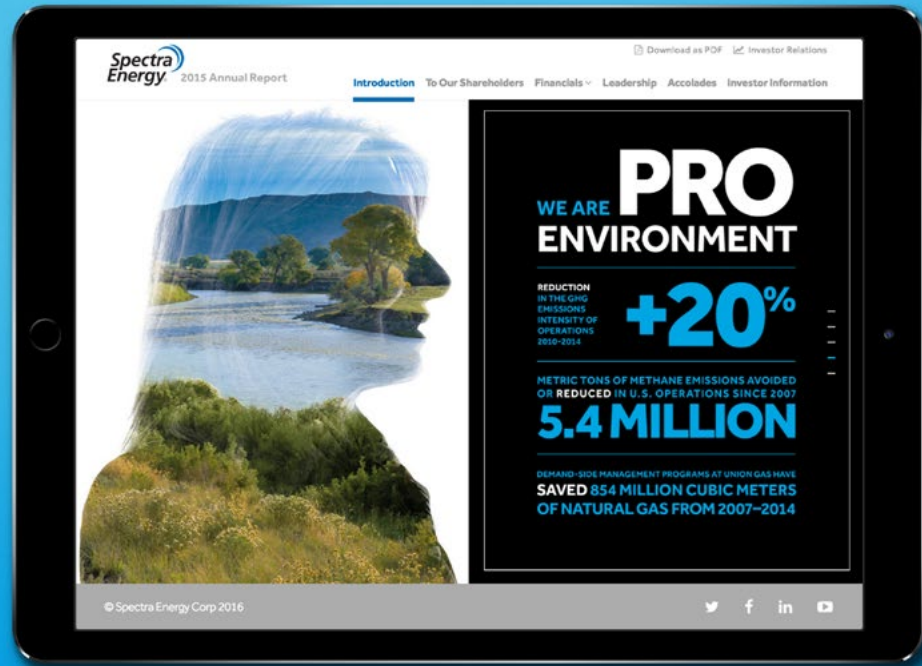




HERRING'S HELPFUL HINTS:

Building Your Plan

-  Plan time to plan. From the start, take the time to map out the process.
-  Involve the CEO early. It can be difficult to produce an annual report if you're in the dark. The CEO sets the tone and direction for the company. Make sure they are a part of the decision-making process from the beginning.
-  Plan for the online version of the report from day one. The digital version of the report should not be an afterthought, but rather an integral part of the planning process.
-  Changes and corrections will occur. When setting a calendar, allow time for alterations, approvals, and corrections.
-  Schedule the press time in advance. With the annual meeting date set, you can coordinate with the printer on the printing and mailing dates that need to be met to deliver your reports to you shareholders on time.



A Simple Story

The concept or theme of a report is the thread that weaves through the report to help the reader understand the company's story. A simple, concise statement can help everyone approach the report from the same viewpoint. This idea can also be the starting point for the visual theme that will run throughout the report.



SPECTRA ENERGY
2015 Annual Report

NOBLE ENERGY
2014 Sustainability Report

High-Grading Our Strategic Objectives

High-grading our portfolio by divesting non-core assets, pursuing mega projects toward first production, progressing development programs in our unconventional assets, demonstrating operational success and maintaining a compelling dividend, since the start of 2014, we have successfully executed our strategic plan and delivered on our strategic objectives.

Delivered using reserve replacement, with a three-year average organic reserve replacement ratio of 153 percent.

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2014 Highlights

4% Increase in Total Shareholder Return (TSR) through December 2014.

8% Margin Growth 2014 vs 2013

5.8% 2014 Dividend Increase

33.8% Cumulative TSR Spinoff Through 2014

153% 3-Year Organic Reserve Replacement Ratio

\$14B Disposition Proceeds

Visit 24/7

Attend our 2015 Annual Meeting of Stockholders

Visit our Annual Meeting website

Questions and Answers (Page 85)

Electronic Delivery of Proxy Statement and Annual Report Materials

ConocoPhillips 2015 Proxy Statement

ConocoPhillips 2015 Proxy Statement

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A Story Worth Sharing

We are not just a corporate report firm. We are a branding and design firm that has worked with our clients across many industries. We bring a wide range of experience to each report we work on. Your report needs to have the right balance of strategic communication and creativity. We work to bridge these two worlds into one cohesive story.

LNG LIMITED
2018 Annual Report

NATURAL RESOURCE PARTNERS L.P.
2019 Annual Report

EOG RESOURCES
2019 Annual Report

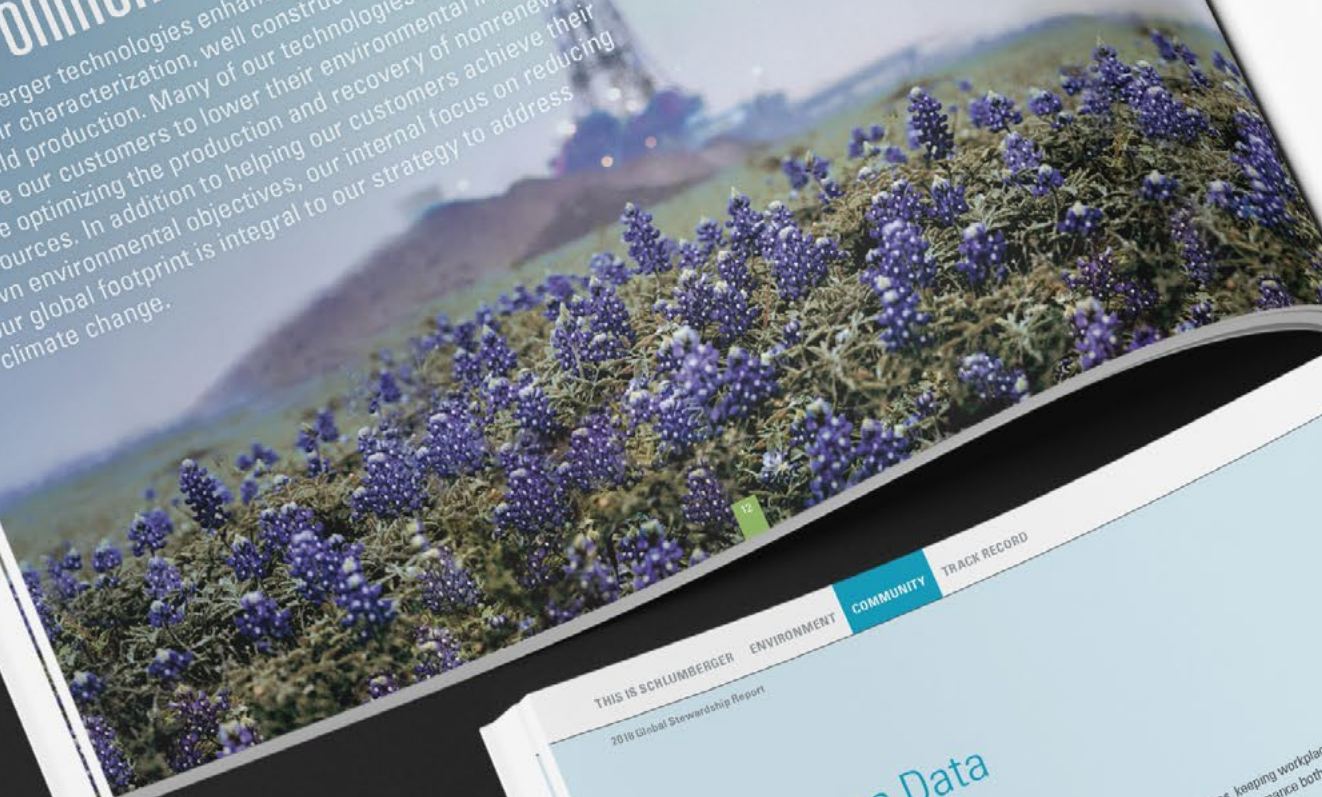




schoolchildren, help students understand the study in STEM subjects at top universities. Working with local partners, we are promoting lifelong learning of...

Environment

Schlumberger technologies enhance oilfield exploration, reservoir characterization, well construction and completion, and field production. Many of our technologies and processes enable our customers to lower their environmental impacts while optimizing the production and recovery of nonrenewable resources. In addition to helping our customers achieve their own environmental objectives, our internal focus on reducing our global footprint is integral to our strategy to address climate change.



Performance Data

...best practices, keeping workplaces safe, and monitoring performance has shown steady... Total Recordable... primarily due to an... and rapidly... north...

Schlumberger captures HSE performance data through an online business system that consolidates all HSE information. To ensure continuous improvement, Schlumberger employees are actively encouraged to report incidents and near misses in...

Environment

In this Section	
Environmental Performance	14
Technology Advantage	22
Stewardship in Action: Environment	30

134,000
Cubic meters of water recycled.

182,000
Tons of waste recycled.

6.7%
Reduction in annual waste generated.



Performance Data





Your Reports Have More Than One Audience

Your annual report isn't just for investors. It's for your employees who want to hear from the executive team about the achievements that were made and the upcoming goals to be reached. Your sustainability report isn't just for corporate analysts, it helps to share your company's relationship with various communities. It's also a great recruitment tool for those who want to understand your company's purpose. All of these reports have multiple audiences and should share a singular brand story that is unique to your company.



BAKER HUGHES
2017 Annual Report

WASTE CONNECTIONS
2017 Sustainability Report

Press Checks

Who is coming to the press check?

How do I get in touch with them?

Do you have a press schedule? Most printers print around the clock, seven days a week.

How many people and how much time will stakeholders need to proof the report?

Who, from the printer, is responsible for quality assurance?

At the printer, who will be available to make quick decisions that may involve plant-wide scheduling or cost adjustments?

How much time will it take for each press check?



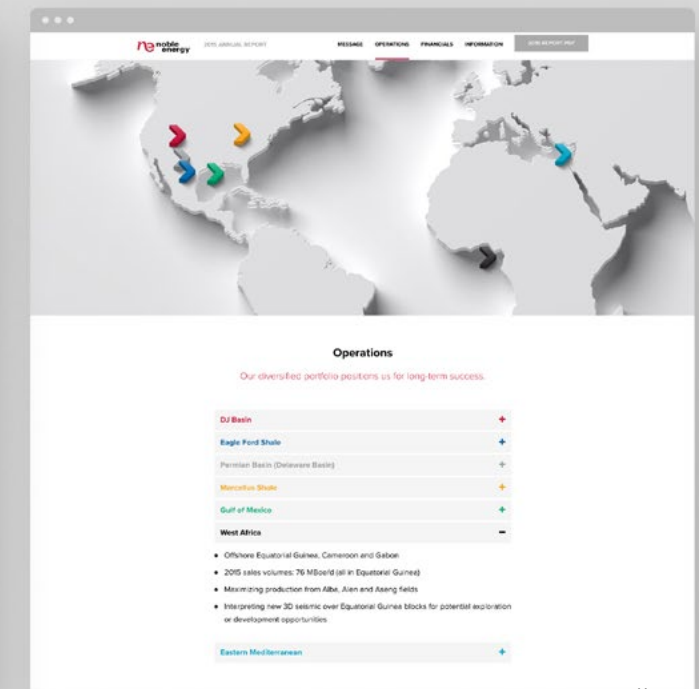
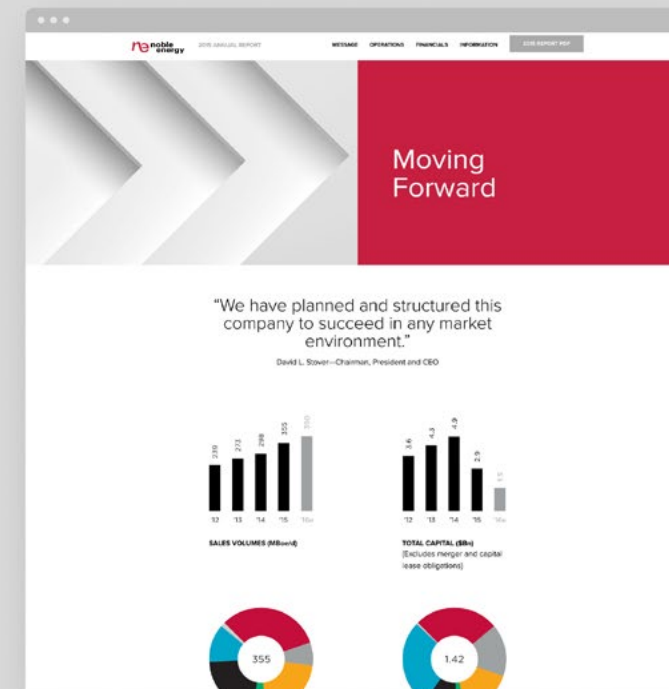
Your Report for Today's Audience

The way reports are viewed and distributed is evolving. Depending on your audience, you have several options available to you. With advances in printing technologies and digital development you can now customize your reports with even more detail.

Our clients now have the opportunity to reach their stakeholders through multiple channels. We have used a combination of print and interactive reporting for several clients that allow for a greater reach.

SCHLUMBERGER
2019 Annual Report

NOBLE ENERGY
2015 Annual Report



Our Purpose

Herring is a Houston-based creative agency that believes in sharing stories and building brands through inspired and thoughtful design.

For over 40 years, Herring has helped our clients craft stories across traditional and digital platforms that connect and inspire their audience.

Douglas Timmermeyer

DESIGN DIRECTOR, STRATEGY

Shane Pendergrass

SENIOR DESIGNER

Debbie Moss

ACCOUNTING, OFFICE MANAGEMENT

Stephen Herring

PRINCIPAL, BUSINESS DEVELOPMENT

Annie Stuckey

JUNIOR DESIGNER

Stephen Starr

DESIGN DIRECTOR



We look forward to collaborating with your entire team in helping to develop your report and share your story.

Herring

HerringDesign.com

NEW BUSINESS

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VISIT

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Houston, Texas 77006

CONNECT